

# PTCONNECT

## Why use a Conference App?



- **A truly personal experience.....**

Enable conversation surrounding your event via the **PTConnect** event feed feature and our private in-app messaging. Attendees can **communicate and network** before, during, and after your event, vastly improving the quality and interactivity of their experience.

- **So you have changes to your program now?**

**PTConnect** removes the need to issue printed programs. **Changes to timetables, rooms or presenters** are made live and sent to all attendees whenever needed, now that's flexibility!

- **Attract and retain a sponsor...**

Encourage your attendees to interact and provide your exhibitors with more qualified leads with the **PTConnect digital passport** program.

- **Feedback, You want feedback?**

**PTConnect** allows the event organiser and individual presenters to receive instant feedback on sessions with **live polling** and **audience Q&A**.

- **Attendees want to be heard....**

Still running mics around the room? Hear your audience come alive! With **PTConnect Crowd Mics** your audience can ask questions and interact by talking straight into their own mobile....very cool!

- **Measure success....**

Understand and measure audience engagement through key metrics and reports that are accessible via our easy-to-use dashboard. **PTConnect** gives you the power and insights to **adjust event sessions on-the-fly** based on live feedback via our polling and Q&A features.

- **Attendance tracking....**

So you want to track individual attendee's attendance to plenaries, workshops and break-out sessions and have a record to **support NESA requirements** for accreditation of hours – leave it to **PTConnect**, by utilising QR codes you can!

- **And for twelve months of other events....**

**PTConnect** remains an active source for your conference attendees with 12 months of **opportunity to advertise upcoming events**, resources for sale... so many opportunities to engage with your members directly in the palm of their hand.

Interested in a cost effective fully functioning Conference App which can host events for twelve months for all attendees? Contact The Professional Teachers' Council NSW for full details and a demo. Your attendees will thank you!